

# **NOVO RESOURCES CORP.**

## **PRIVACY POLICY**

### **INTRO**

Novo Resources Corp. (“**Novo Resources**”) is committed to protecting privacy rights for those who engage with us on our website (the “**Site**”). The following statement (the “**Privacy Policy**”) will help you understand how Novo Resources collects, uses, and safeguards the personal information you provide on the Site. In general, you may visit the Site without providing any personal information. However, in order to benefit from certain features on the Site, you may need to provide personal information.

The Privacy Policy covers the following:

- What is personal information?
- What are the purposes for the collection, use, and disclosure of personal information?
- How does Novo Resources obtain your consent?
- Use of technology on the Site.
- Links to other websites.
- How does Novo Resources protect your personal information?
- Contacting Novo Resources about your privacy or related concerns.

### **WHAT IS PERSONAL INFORMATION?**

Personal information means information about an identifiable individual, not including business contact information (i.e. information that would allow an employee to be contacted at their place of business). For example, personal information includes such things as your home address and telephone number, your date of birth, your personal e-mail address, and your credit card or other financial information.

### **WHAT ARE THE PURPOSES FOR THE COLLECTION, USE, AND DISCLOSURE OF YOUR PERSONAL INFORMATION?**

Novo Resources collects, uses, and discloses your personal information only for identified purposes with your knowledge and consent. Novo Resources identifies these purposes to you at the time it collects this information. Some of the purposes for which Novo Resources may collect, use, or disclose your personal information on the Site include:

- to respond to your inquiries; and
- if you choose to sign up for our mailing list, to announce ongoing business developments or other news related to Novo Resources.

If you choose not to provide Novo Resources with your personal information for any of the above purposes, the Site will not collect any personal information about you. If you have provided Novo Resources with your personal information, that personal information will not be sold (except it may be transferred upon the sale of the shares or assets of Novo Resources). Novo Resources may share your personal information with third parties to assist it in administering activities on the Site, including but not limited to website maintenance, to our auditors or other professional advisors, to our email services provider or similar services, or to third parties that otherwise collect, use, disclose, store, or process personal information on our behalf for the purposes described in this Privacy Policy. Novo Resources may also use service providers to assist in aggregating personal information. These third parties may be located in Canada or elsewhere, and your personal information may be processed in these countries for the purposes described in this Privacy Policy. These service providers are not permitted to use the personal information collected or shared on our behalf except to help Novo Resources conduct and improve our business. Reasonable contractual other measures we may take to protect your personal information while processed or handled by these third parties are subject to applicable foreign legal requirements, for example lawful requirements to disclose personal information to government authorities in those countries.

Personal information may also be used and disclosed to parties connected with the proposed or actual financing, securitization, insuring, sale, assignment, or other disposal of all or part of our business or assets, for the purposes of evaluating and/or performing the proposed transaction. The assignees or successors of Novo Resources may use and disclose your personal information for similar purposes as those described in this Privacy Policy.

## **HOW DOES NOVO RESOURCES OBTAIN YOUR CONSENT?**

Novo Resources obtains consent to collect, use, and disclose your personal information for the reasonable and necessary purposes set out above. When you provide Novo Resources with your information, such as in signing up to receive emails about new Novo Resources business developments, you are consenting to the collection, use, and disclosure of your personal information for these purposes, in accordance with the principles outlined in this Privacy Policy.

Novo Resources may disclose your personal information without your consent, pursuant to the exceptions in applicable privacy legislation, e.g. if disclosure by Novo Resources is required by law.

If you have given Novo Resources consent, you may, at any time, unsubscribe or otherwise withdraw your consent by contacting Leo Karabelas, as set out below. In some cases, withdrawal of your consent may result in Novo Resources being unable to provide you with a particular service through the Site. If so, Novo Resources will advise you of the consequences of your withdrawal of consent at the time of such withdrawal.

## **USE OF TECHNOLOGY ON THE SITE**

Novo Resources uses cookies and other tracking technology on the Site to make your use of the Site a more convenient experience. A cookie is a text file which enables the Site to store information about your activities on the Site or the length of your stay, as well as the types of browsers and the Internet protocol addresses of visitors' computers. Any personal information that is collected by the cookies will only be used on an aggregate basis (meaning that Novo Resources takes the identifiers off of the information) and used for statistical purposes to assist Novo Resources in enhancing your current and future online experience on the Site. The Site does not collect your personal or financial information from your computer, nor does it place persistent cookies on your computer. Most web browsers are set to accept cookies by default; however, you should have an option within your browser to disable cookies associated with the Site. If you choose to disable cookies on the Site, it may affect the functionality of the Site and your ability to access certain features of the Site.

## **PIXEL DISCLAIMER**

Novo Resources uses third-party vendor re-marketing tracking cookies, including the Google Adwords tracking cookie and Facebook remarketing cookie. This means that Novo Resources will continue to show ads to you across the Internet, specifically on the Google Content Network (GCN) and Facebook. As always, we respect your privacy and are not collecting any identifiable information through the use of Google's or any other third party remarketing system.

The third-party vendors, including Google, whose services are used by Novo Resources, will place cookies on web browsers in order to serve ads based on a user's prior visits to the Site. This allows us to continue to provide information to those who have shown interest in Novo Resources.

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, including by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioural Advertising at <http://www.aboutads.info/choices/> and editing or opting-out your Google Display Network ads' preferences at <http://www.google.com/ads/preferences/>.

## **THIRD PARTY LINKS**

Novo Resources may provide links from the Site to several other websites which are arms-length to Novo Resources. You should be aware that in linking to these outside websites, you are leaving the Site and that Novo Resources is not responsible for the content of any other site.

## **HOW DOES NOVO RESOURCES PROTECT YOUR PERSONAL INFORMATION?**

Novo Resources endeavours to use appropriate reasonable security arrangements on the Site to prevent any unauthorized access, collection, use, disclosure, copying, modification, or disposal of your personal information in accordance with applicable law. Novo Resources tries to exercise care in the secure transmission of your information, however, no transmission of information over the Internet is 100% secure. Novo Resources cannot guarantee that information disclosed through the Internet cannot be interrupted by third parties. However, Novo Resources has taken the steps

that are reasonably available to Novo Resources to protect any personal information that you have provided to Novo Resources, including its disposal or destruction in due course.

Please remember that you control what personal information you provide while using the Site. Ultimately, you are responsible for maintaining the secrecy of any personal information you provide in connection with the use of the Site. Novo Resources is not responsible for, and cannot control, the use by others of any information which you provide and you should use caution in selecting the personal information you provide through the Site. By accessing the Site, you release Novo Resources from any and all liability in connection with the use of the Site.

#### **CONTACTING US ABOUT YOUR PRIVACY**

If you have any questions about this Privacy Policy, you may contact Leo Karabelas at [leo@novoresources.com](mailto:leo@novoresources.com) or +1-416-543-3120. From time to time we may change this Privacy Policy when it is appropriate to do so. If we intend to use or disclose personal information for purposes materially different than those described in this Privacy Policy, we will make reasonable efforts to notify affected individuals. We recommend that you review this Privacy Policy from time to time so that you are aware of any changes. By continuing to access the Site or provide personal information following any such changes.